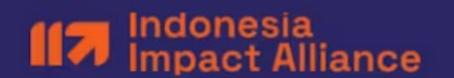


# IMPACT TRANSPARENCY IN BLENDED FINANCE

Bali, Indonesia 23 January 2024















# WELCOME

# Fai Wechayachai

Head of Market Development, The Global Steering Group for Impact Investment (GSG)

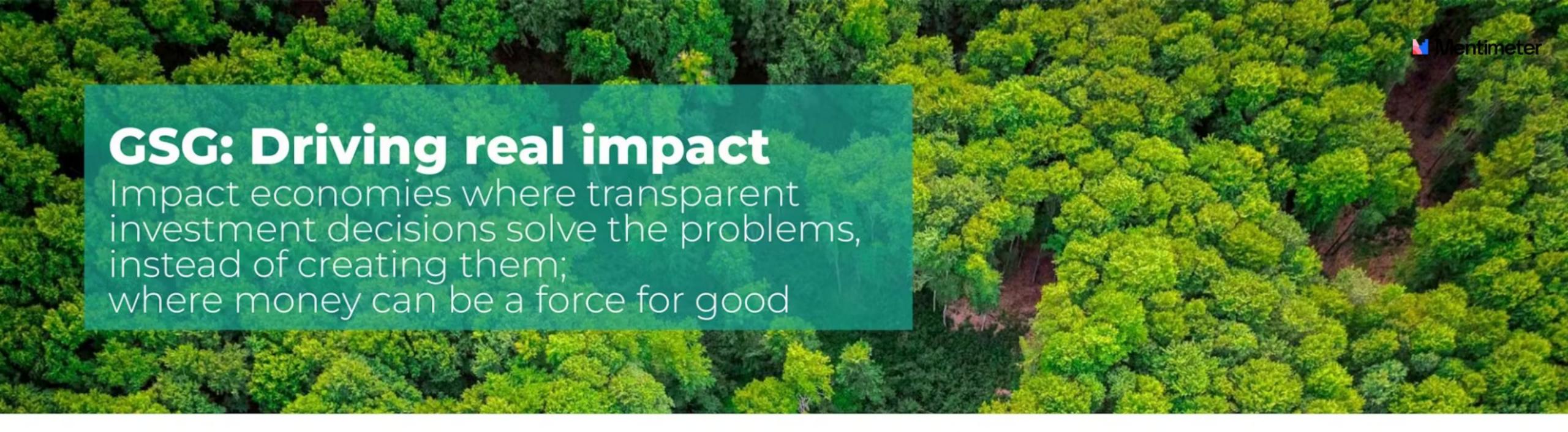




# Which country are you from / representing?

Waiting for responses ···





# A reminder of the urgent challenges and inequities facing us:

91%

of children under the age of 11 in low-income countries will not achieve minimum proficiency in reading

# 1 billion+

people live in different types of informal habitats and slums globally, up from 690 million in 1990



threshold expected to be reached by 2026. This probability has now increased to 50% from zero in 2015.



# **ABOUT GSG**

An independent organization, established in 2015 as successor of Social Impact Investment Taskforce under the UK's 2013 Presidency of the G8 to catalyse impact investment and entrepreneurship globally.



# WHAT WE DO

Our approaches to accelerate impact economies and advocate for impact investment



#### **POLICY**

We engage with policymakers to make the case for impact and agitate for a worldwide shift to impact economies.



#### KNOWLEDGE SHARING

We bring together the global impact community to share knowledge and build understanding of the benefits of impact investment.



#### INNOVATION

We develop innovative ideas, approaches and products for impact.



#### MARKET BUILDING

We foster local impact economies with National Advisory Boards in 36 countries and growing.





1000+

leaders

70+

countries

30+

ecosystem partners

# Be a Part of Our Global Community

Collectively, we represent 41 countries through National Advisory Boards and 30+ Taskforces, and work towards representing 2/3 of the world's population and over 50% of those living in poverty

#### CURRENT ADVISORY BOARDS

AUSTRALIA	FRANCE	
ARGENTINA	GERMANY	
BANGLADESH	GHANA	
BRAZIL	GUATEMALA	
CANADA	HONDURAS	
CHILE	INDIA	
COLOMBIA	ISRAEL	
COSTA RICA	ITALY	
FINLAND	JAPAN	

MEXICO
NETHERLANDS
NEW ZEALAND
NICARAGUA
NIGERIA
PANAMA
PORTUGAL
SOUTH KOREA

SRI LANKA SWEDEN TÜRKIYE UK URUGUAY US ZAMBIA

#### ADVISORY BOARDS IN DEVELOPMENT

BELGIUM	GREECE	NORWAY	TAIWAN
BURKINA FASO	INDONESIA	PAKISTAN	TANZANIA
CAMBODIA	IRELAND	PERU	THAILAND
CHINA	JORDAN	PHILLIPINES	TOGO
CÔTE D'IVOIRE	KENYA	RWANDA	TUNISIA
DENMARK	LUXEMBOURG	SAUDI ARABIA	UAE
ECUADOR	MALAYSIA	SENEGAL	UGANDA
EGYPT	MAURITIUS	SINGAPORE	VIETNAM
ETHIOPIA	MOROCCO	SWITZERLAND	

# What words first come to your mind when you think about impact transparency?

Waiting for responses ···

How do you think impact transparency and sustainability disclosure is related to blended finance?

# **TODAY'S AGENDA**

**SETTING THE SCENE** 

PANEL DISCUSSION

ACTIVITY: ECOSYSTEM PULSE ON IMPACT TRANSPARENCY



# SETTING THE SCENE

# Santiago Sueiro

Senior Policy Manager, The Global Steering Group for Impact Investment (GSG)



# A PIVOTAL MOMENT

Annual financing gap to meet the SDGs remains at \$4+ trillion.

Capital flows to EMDEs retreated 22% from 2019 to 2022.

Roughly, \$98 trillion is the stock of private institutional capital available globally, while ESG market within it is worth \$35 trillion.

TWO LEVERS FOR CHANGE



MOBILISATION OF PRIVATE CAPITAL

**IMPACT TRANSPARENCY** 

IMPACT TRANSPARENCY will transform information available to investors and other stakeholders.

If delivered inclusively, it will help to reduce information and knowledge barriers that prevent flows of investment from reaching EMDEs.



# WHAT IS IMPACT TRANSPARENCY?



Investors are currently making decisions with **inadequate** and **incomplete** information.



We need to move with urgency to transform the quality and usefulness of information available to investment decision-makers.



**Impact transparency** aims to fill in this gap by providing adequate **information** on the **social and environmental impact of businesses and investments** for capital to flow towards positive, measurable impact on people and planet.



### A GROWING TREND TOWARDS IMPACT TRANSPARENCY

# Businesses

96% of the world's top
250 companies
published
"sustainability
reports"\*

# Consumers

Nearly one in two
consumers want to
adopt a more
sustainable lifestyle but
don't have enough
information\*\*

# Investors

The collective **AUM**represented by **Principles for Responsible Investments** signatories reached \$121.3Tn in

2023\*\*\*





<sup>\*\* &</sup>quot;How consumers are embracing sustainability" (Deloitte): <a href="https://www2.deloitte.com/uk/en/pages/consumer-business/articles/sustainable-consumer.html">https://www2.deloitte.com/uk/en/pages/consumer-business/articles/sustainable-consumer.html</a>

# Labelling

IFRS-ISSB

Climate

Disclosure

Regulation

Disclosures

Standards

Impact Transparency

Voluntary

Green

Sustainable

**ESG Funds** 

Taxonomy

Taxonomy

Reporting frameworks

ESG Disclosures

Mandatory





# **EVOLUTION**

#### **FEBRUARY 2021**











# Group of 5 announce collaboration

CDP, Climate Disclosure Standards Board (CDSB), Global Reporting Initiative (GRI), International Integrated Reporting Council (IIRC), Sustainability Accounting Standards Board (SASB).

#### **JUNE 2021**



#### Value Reporting Foundation (VRF) launched merging SASB and IIRC

VRF supports business and investor decision-making with three key resources: Integrated Thinking Principles, Integrated Reporting Framework and SASB Standards.

#### **NOVEMBER 2021**



# IFRS Foundation announces ISSB (International Sustainability Standards Board

CDSB and the Value Reporting Foundation will be consolidated into the ISSB. This consolidation puts climate disclosure, the SASB Standards, and the Integrated Reporting Framework front-and-center in the development of the IFRS Sustainability Disclosure Standards.

#### **NOVEMBER 2021**

IMPACT MANAGEMENT PLATFORM

#### Launch of Impact Management Platform

IFC, OECD, UNDP, UNEP FI and UNGC, with OECD and UNEP FI and the Partners (incl. VRF, GRI, CDP, CDSB, GSG, etc.) launch the Impact Management Platform to clarify the meaning and practice of impact management; work towards interoperability and have coordinated dialogue with policymakers.

#### **MARCH 2021**



#### EU – Sustainable Finance Disclosures Regulation (SFDR) applied

- Sustainability disclosure obligations for manufacturers of financial products and financial advisers toward end-investors.
- Disclosure obligations as regards adverse impacts on sustainability matters at entity and financial products levels.

#### **APRIL 2021**



#### EU adopted a proposal for a Corporate Sustainability Reporting Directive (CSRD)

- ▲ To amend the existing the Non-Financial Reporting Directive (NFRD). The draft standards would be developed by the European Financial Reporting Advisory Group (EFRAG).
- The first set of standards would be adopted by October 2022

#### **NOVEMBER 2021**





#### China- EU Publish Common Ground

**Taxonomy** as part of the International Platform on Sustainable (IPSF) Finance

#### **NOVEMBER 2021**



Release of an ASEAN Taxonomy for Sustainable Finance

#### **FEBRUARY 2022**



EU releases Social Taxonomy Report





# **EVOLUTION**

#### **MARCH 2022**



# IFRS Foundation releases consultation

Drafts of General
Requirements (S1) and
Climate-related
Disclosures (S2)
standards and
announces a
collaboration
agreement with GRI.

#### **MARCH 2022**





#### IFRS Foundation and GRI sign Cooperation agreement

IFRS continues complementing its work with existing organisation's work.

#### **APRIL 2022**





#### IWAI & VBA announce integration

Value Balancing Alliance (VBA) and the Impact-Weighted Accounts Project at Harvard Business School (HBS IWA) announce their collaboration to harmonise methodologies on impact accounting.

#### **MAY 2023**



#### IFRS Foundation releases new consultation

On International Applicability of the SASB Standards and its priorities for the next two years.

#### **JUNE 2023**



#### IFRS Foundation releases S1 and S2 Standards

The General
Requirements (S1) and
Climate-related
Disclosures (S2)
standards are launched.

#### **JANUARY 2024**



#### IFRS Foundation's S1 and S2 Standards become effective

S1 and S2 standards are effective for annual reporting periods beginning on or after 1 January 2024

#### **MARCH 2022**



USA - SEC Proposes Rules to Enhance and Standardize Climate-Related Disclosures

for Investors

#### **APRIL 2022**



EFRAG releases Draft EU Sustainability Reporting Standards for public consultation

Deadline 8 August 2022

#### **SEPTEMBER 2022**



EU – Puts on hold the development of Social Taxonomy

#### **MARCH 2023**



ASEAN – Launch of Taxonomy for Sustainable Finance Version 2

#### **JULY 2023**



#### The European Commission adopts the European Sustainability Reporting Standards (ESRS)

The ESRS are to be used by all companies subject to the Corporate Sustainability Reporting Directive (CSRD)



# LANDSCAPE

Specific disclosure requirements and frameworks established by regulatory bodies or governments within a particular jurisdiction.

Optional provision of non-financial information beyond mandatory reporting. For example: GRI, SASB, IRF, TCFD, etc

**Jurisdictional** standards Adopt + Adapts Global Baseline Complement **Builds** on Voluntary standards

The International Financial Reporting Standards (IFRS) Foundation established the International Sustainability Standards Board (ISSB) to create a global baseline for sustainability-related financial disclosures.



# ADOPTION OF THE GLOBAL BASELINE IS ALREADY HAPPENING







# ADOPTION OF THE GLOBAL BASELINE IS ALREADY HAPPENING





# **HOWEVER... CHALLENGES REMAIN**

#### **HARMONIZATION**

Companies struggle to navigate inconsistent terminology and alternative standards.

#### **INCLUSIVITY**

Challenges remain for truly global adoption of standards due to information and knowledge gaps in EMDEs.

### MIND THE "SOCIAL"

"Climate first, but not climate-only." Need for a greater push to **integrate the "social"**.

# PACE AND COMPARABILITY

Tension between **local adaptation** and the need for a **global framework** that leads to slower implementation pace.





# Activity

# ECOSYSTEM PULSE IN ASIA-PACIFIC ON IMPACT TRANSPARENCY IN BLENDED FINANCE





# **MODERATOR AND PANELISTS**



Santiago Sueiro

MODERATOR

Senior Policy Manager, GSG



Michiru Toda

PANELIST

Deputy Chief of the Impact
Economy Lab, Social Innovation
and investment Foundation (SIIF)



Fabienne Michaux
PANELIST

Director of SDG Impact, UNDP

Global Sustainable Finance Hub



Deputy Secretary General, China
Development Research
Foundation (CDRF)



David Hetherington
PANELIST

CEO, Impact Investing Australia



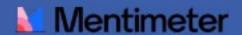




# QUESTION #1:

How do you think the global trend towards greater impact transparency will affect you, other businesses and overall economic development in your country in the coming years?





# QUESTION #2:

How prepared are you and your business to respond to increased sustainability disclosure requirements in the next few years? What are the challenges? Where are the opportunities?



# QUESTION #3:

What can be done at the national level to make it easier for your and other businesses in your country to meet increasing disclosure requirements and turn this trend to your advantage. With whom and how would you engage to get this right?



# QUESTION #4:

What would you like to say to global standard setters and international organisations about how to make sure the global trend towards impact transparency (i) works for everyone and (ii) leads to better outcomes for all and achievement of the SDGs not just reporting for the sake of compliance and more impact washing.





#### Question #1: Fabienne Michaux

How do you think the global trend towards greater impact transparency will affect you, other businesses and overall economic development in your country in the coming years?

#### Question #2: David Hetherington

How prepared are you and your business to respond to increased sustainability disclosure requirements in the next few years? What are the challenges? Where are the opportunities?

#### **Question #3: Michiru Toda**

What can be done at the national level to make it easier for your and other businesses in your country to meet increasing disclosure requirements and turn this trend to your advantage. With whom and how would you engage to get this right?

#### **Question #4: Jiantuo Yu**

What would you like to say to global standard setters and international organisations about how to make sure the global trend towards impact transparency (i) works for everyone and (ii) leads to better outcomes for all and achievement of the SDGs not just reporting for the sake of compliance and more impact washing

As actors engaging in blended finance in your market, what is your key takeaway as you reflected on impact transparency?



# THANK YOU

- realimpact@gsgii.org
- @GSGimpinv
- **in** GSGimpinv