THE BREAKTHROUGH EFFECT IN ASEAN: How to trigger a cascade of tipping points to accelerate asean's green growth

G20 Bali GBFA-China-ASEAN Capacity Building on Blended Finance Bali, January 23, 2024

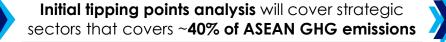






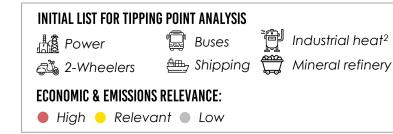
IDENTIFYING TIPPING POINTS TO ACCELERATE ASEAN'S GREEN GROWTH

Identification of **key factors for market tipping points** will **accelerate** mass adoption of low-carbon solutions



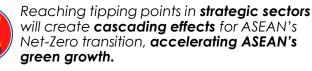
SECTOR & COUNTRY RELEVANCE



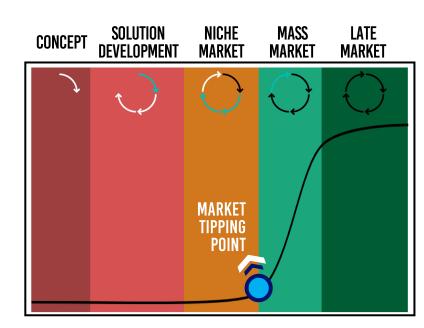


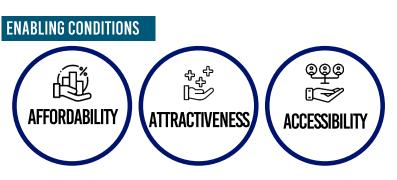
Acting on **policy**, **market**, **and industry levers** are key to achieve tipping points

PULLING LEVERS FOR CLOSE-TO-TIPPING SECTORS ξ POLICY MARKET INDUSTRY e.g., e.g., green e.g., subsidies product R&D premium **REACHING SECTOR TIPPING POINTS** <u>o</u>ĝo +,+ ▷ Ð **ACCELERATING ASEAN'S GREEN GROWTH**

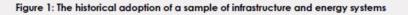








WHAT IS A TIPPING POINT?



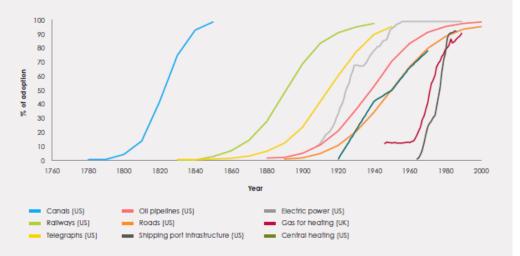
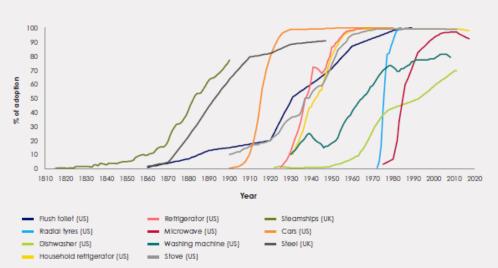


Figure 2: The historical adoption of a sample of manufactured goods

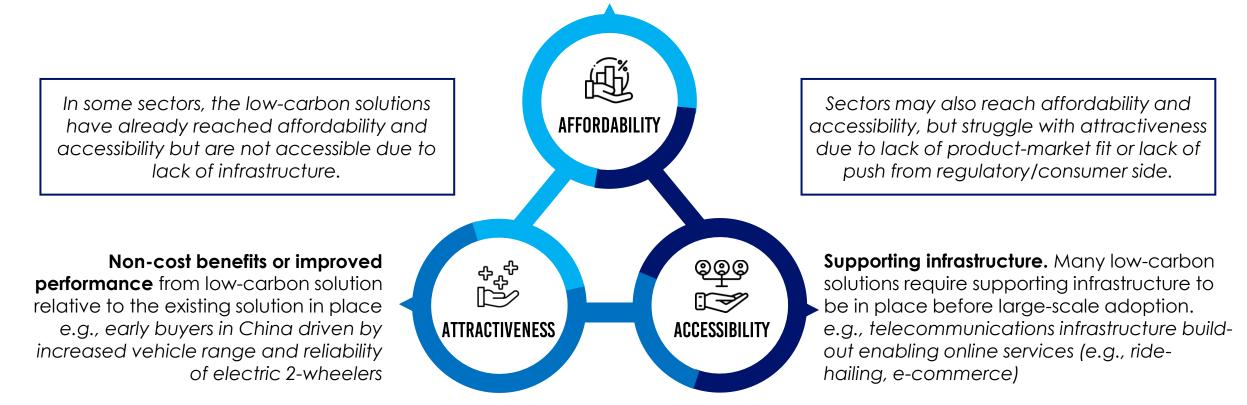


- Socio-economic tipping points happen when a new solution (technologies, practices etc.) advances to a level where it starts to rapidly outcompete and replace the existing solution.
- Once you cross a tipping point, the new solution grows exponentially and forces the old one out of the market quicker than anyone could have predicted.
- Triggering tipping points could offer an opportunity to rapidly increase the deployment of low-carbon solutions and drastically cut global emissions.
- Many examples in history of new inventions hitting tipping points - some reached full adoption incredibly quickly (especially in a pre-internet era).

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TIPPING POINTS CAN BE TRIGGERED THROUGH ADDRESSING 3 KEY ASPECTS: AFFORDABILITY, ATTRACTIVENESS, AND ACCESSIBILITY

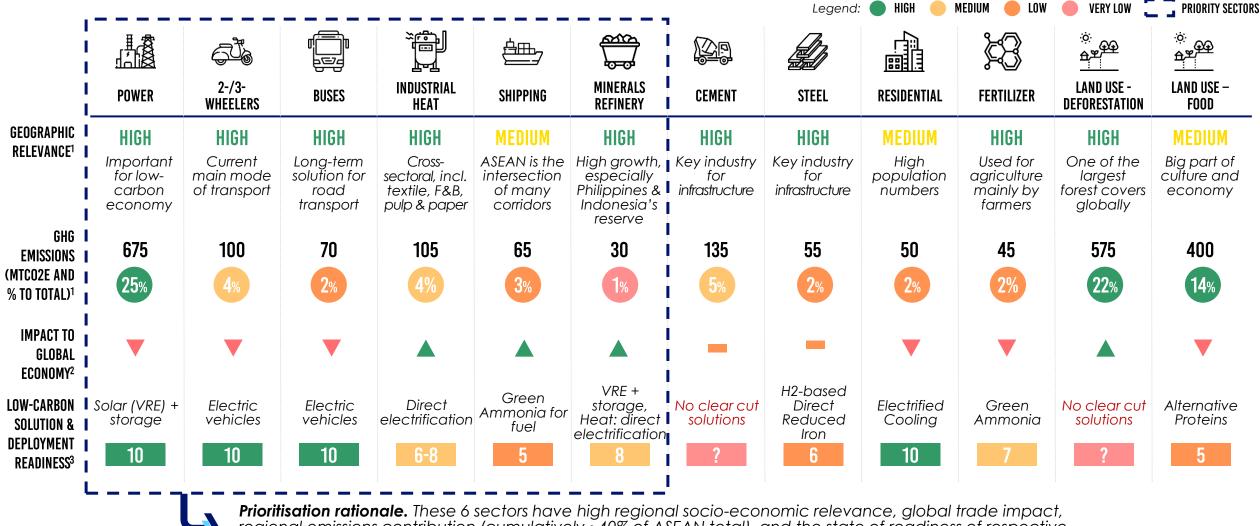
Cost-competitiveness. Critical variable in relation to tipping points is costcompetitiveness of low-carbon solutions, which depends crucially on scale. e.g., improved TCO of e-buses



Low-carbon solutions may also be accessible and attractive, but not yet affordable due to high technology price or lack of subsidy/incentive to switch.

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WE PRIORITISE 6 SECTORS BASED ON GEOGRAPHIC RELEVANCE, GHG EMISSIONS REDUCTION POTENTIAL, GLOBAL IMPACT AND LOW-CARBON SOLUTION READINESS



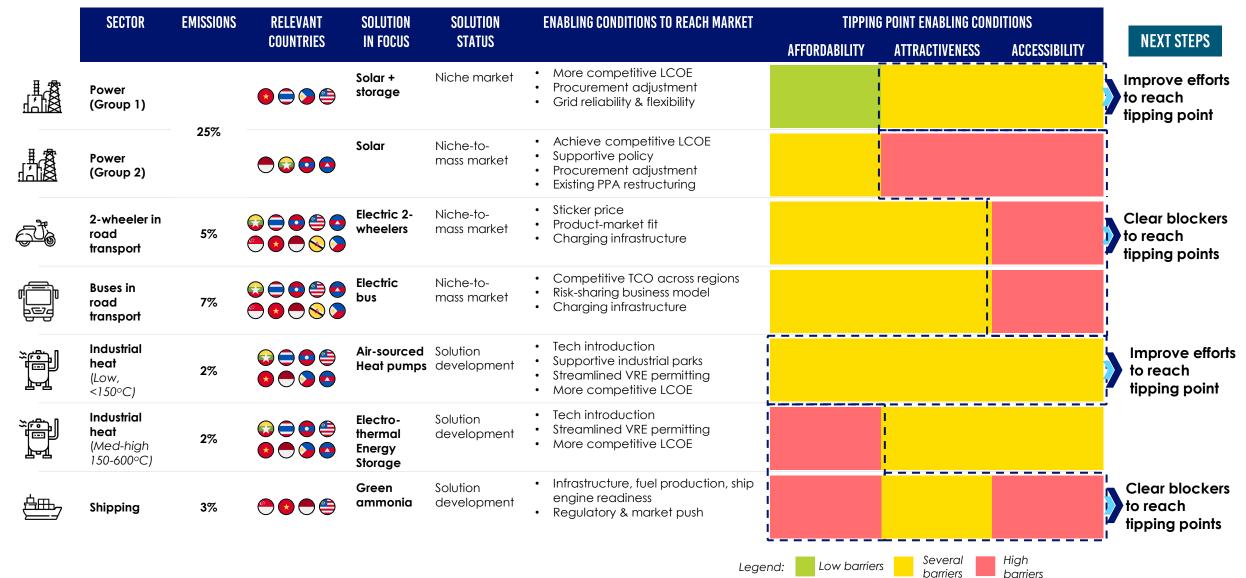
regional emissions contribution (cumulatively ~40% of ASEAN total), and the state of readiness of respective low-carbon solutions (e.g., solar & e-mobility).

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Notes: 1) Emissions in 2020, approximate calculation from IEA and Systemiq analysis. ; 2) Relevancy is based on a) country's production within the sector and projected contribution to economic growth and strategic positioning in the global economy; 3) Larger number indicates better readiness and adoption status for the technology.

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ASEAN MUST FOCUS ON ACHIEVING ENABLING CONDITIONS IN POWER, ROAD TRANSPORT, AND LOW-TEMPERATURE INDUSTRIAL HEAT TO REACH RESPECTIVE TIPPING POINTS

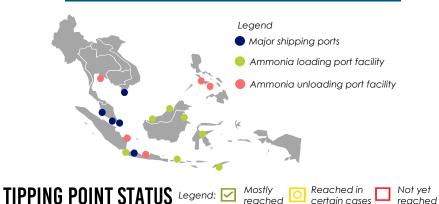


GREEN AMMONIA FOR FUEL IN SHIPPING

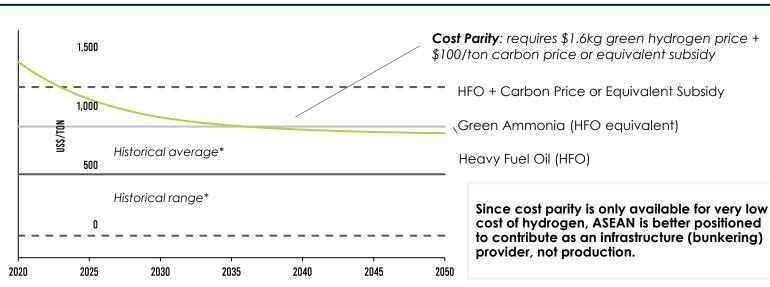
SECTORAL CONTEXT

- Shipping accounts for 2 to 3% global CO2e emissions. ~85% from heavy/very-heavy ships (e.g., containers, dry bulk).
- Low-carbon solution focus will be on green ammonia as shipping fuel given energy density limits for electric ships & hydrogen.
- Green ammonia for shipping requires 4 aspects to be fulfilled: 1) Bunkering infrastructure; 2) Green ammonia production; 3) Ship engine development; 4) Handling safety.
- ASEAN's position in shipping corridors, existing ammonia infrastructure, and Singapore's 20+% share of global bunkering demand makes ASEAN significant for global shipping.

KEY SHIPPING AND AMMONIA VALUE CHAIN LOCATION IN ASEAN



- TIPPING POINT 1 Cost of Green Ammonia (\$/ton) vs Heavy Fuel Oil
 - Tipping point will be focused on the cost of green ammonia vs Heavy Fuel Oil.
 - Since this solution is in development stage, the tipping point has not been reached yet.





PROGRESS KEY ACTIONS

TIPPING POINT LEVERS



Policy adjustments: Carbon tax for HFO usage in shipping.
 Green ammonia development. Incentive for green corridor development, including ammonia bunkering and other technology investments.



Policy and regulation adjustments. Stricter regulation in ports related to pollution and emissions.
 Market incentive. Green premium for ships using low-carbon or alternative fuel.
 Facilitate market coalitions for green shipping.

©©© ©≫ ACCESSIBILITY □ Rec

□ Facility readiness: Improve bunkering capabilities.

□ Ship design: Accelerate manufacturing capabilities of green ammonia-fueled ships.

Regulatory change: Incorporate ammonia handling/usage in global safety standards and regulations.

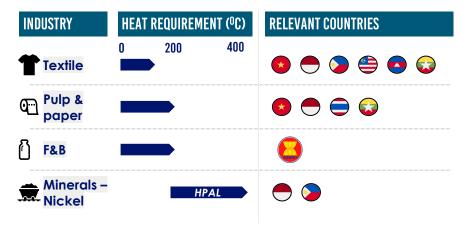




DIRECT ELECTRIFICATION OF INDUSTRIAL HEAT

SECTORAL CONTEXT

- Industrial heating accounts for ~50% final energy consumption (107 EJ), where coal (40%) is dominant.
- Focus of analysis is on direct electrification of heat.
- 2 solutions that were analysed: Heat pumps & Electro-Thermal Energy Storage (ETES)



TIPPING POINT STATUS Legend: Mostly reached

LOW HEAT TIPPING POINT LCOH of Heat Pumps < LCOH Gas for Low Heat

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- MED-HIGH HEAT TIPPING POINT LCOH of ETES < Gas for Medium-High Heat
- Low-temperature heat has a closer path to the tipping point. Determined by market conditions, particularly energy costs (i.e., coal/gas vs. electricity prices).

Reached in certain cases

Not yet

reached



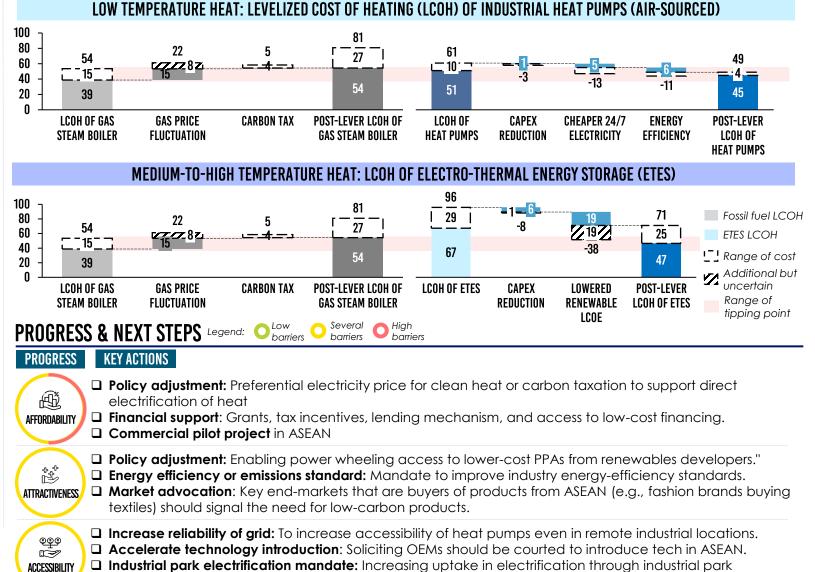
TIPPING POINT LEVERS



4% OF TOTAL ASEAN

GHG EMISSIONS 2020

4%



managing entities.

ELECTRIC 2-WHEELER IN ROAD TRANSPORT

SECTORAL CONTEXT

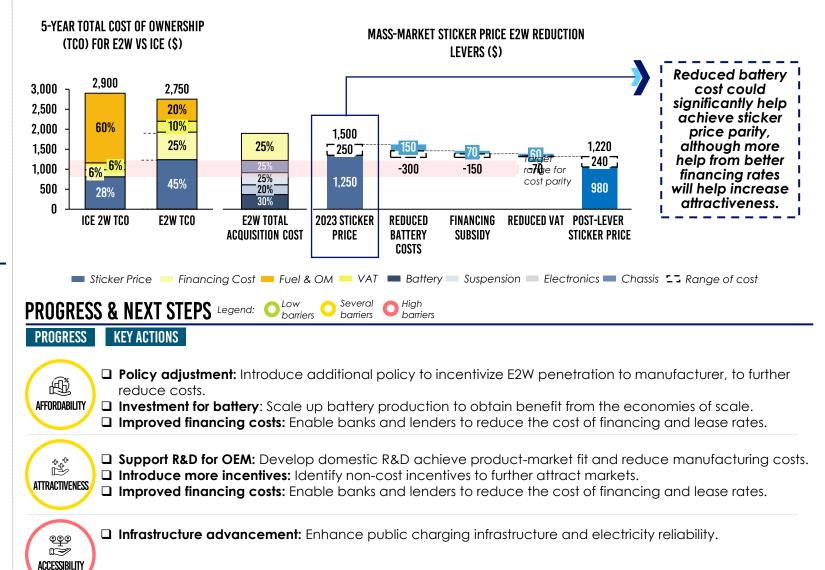
- Electrification is faster in 2-wheelers than cars. Sales of E2W accounted for 44% of new BEV sales last year, dominated by China. 20% of global 2W are in ASEAN.
- Indonesia (47%), Vietnam (31%), Thailand (9%) are 2W hotspots, accounting for 90% of ASEAN 2W fleet.
- Fleets are main driver in electrification. Mass adoption from fleets, e.g., ride hailing or logistics, will be key in triggering scale needed for tipping point.
- Penetration rate of E2W is not at expected rate. Issues ranging from accessibility (e.g., charging stations, supplier capability for mass orders) and attractiveness (e.g., branding, product-market fit, charging time) persists.

TIPPING POINT STATUS Legend: Mostly reached in Certain cases Not yet reached

• This has been reached in major **TIPPING POINT 1** ASEAN countries. Vietnam, Thailand, TCO of F2W <Malaysia, Philippines have reached TCO of ICE this due to lower operational expenses subsidies and regulation. 2W/3W This tipping point can be viewed from **TIPPING POINT 2** cashflow perspective: higher cashflow Sticker price of payments due to sticker price, even E2W < Sticker with similar financing costs, price ICE 2W discourages mass market adoption.

Even though TCO has been reached, very high sticker price and financing cost inflates the payment terms that is not competitive and aligned with target market's cashflow status

TIPPING POINT LEVERS



4% OF TOTAL ASEAN GHG EMISSIONS 2020

4%

E-BUS IN ROAD TRANSPORT

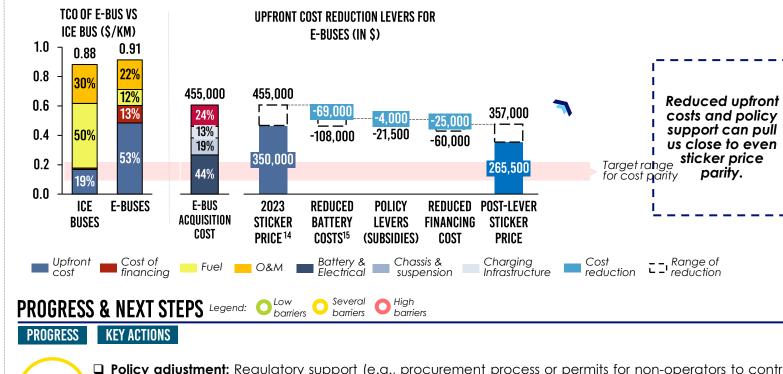
SECTORAL CONTEXT

- Electrification of public transportation is important to reducing 5-7% of global emissions, and major cities has started the process.
- Low penetration. With a still growing bus fleet, penetration rate of E-buses in ASEAN is still quite low, estimated to be under 5%, even though ASEAN countries have E-bus manufacturing capability.
- In ASEAN, there are 2 tipping points: 1) Total Cost of Ownership (TCO) of e-Bus < TCO of ICE Bus; and 2) Retirement of existing ICF Bus fleet.

TIPPING POINT STATUS Legend: Mostly reached Reached in certain cases

- 1st tipping point has been reached in **TIPPING POINT 1** certain cases/regions, due to lower TCO of e-Bus < TCO of ICE Bus **TIPPING POINT 2** Early retirement of existing ICE Bus fleet
 - fuel cost (electricity vs. fuel) and O&M. Reduced sticker price and build-out of charging points will be key in improving TCO of E-buses.
 - Whilst this is not a socio-economic tipping point, operators with **younger** ICE fleets has seen this as a barrier for E-bus adoption.
 - Resolving this issue is an important tipping point to **unlock large-scale** adoption.

Even though TCO has been reached, very high sticker price and transitional changes such as behavioural and regulatory has been another non-cost barrier that is slowing down the uptake of electric buses





Not vet

reached

TIPPING POINT LEVERS

- **Policy adjustment:** Regulatory support (e.g., procurement process or permits for non-operators to contract with transport authorities) for innovative business models.
- □ Investment for battery: Scaling up battery production to obtain benefit from the economies of scale.
 - **Innovative business financing:** Continued efforts to access carbon financing or set-up of financing facilities.



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ACCESSIBILITY

Policy adjustments: Regulatory support for innovative business models to be successfully implemented. • Societal push: Further strengthen the push for better air quality in metropolitan cities.

□ Policy adjustments: <see above>. □ Innovative business model/financing: <see above>.

2% **GHG EMISSIONS 2020**

2% OF TOTAL ASEAN

SOLAR & STORAGE IN POWER – COUNTRY GROUP 1

Not yet

SECTORAL CONTEXT

- Group 1 consists of countries with higher solar deployment (>1.5 GW), stronger enabling policy environment, more mature market (lower risk), and more ambitious VRE planning in its PDP* (by 2030)
- Vietnam leads with 13% of VRE penetration (Phase 3 of VRE integration), whereas the rest are still in Phase 1 (<5% VRE).
- Other countries in Group 1 may soon reach Phase 2 (5-10% VRE) and must start planning investment in transmission & distribution to prevent near-future power system imbalance and curtailment.

TIPPING POINT STATUS Legend: Reached in certain cases

- Tipping point 1 has been reached in **TIPPING POINT 1** Group 1 countries. Coal moratorium is LCOE of solar < also in place in most of the countries. **new** coal/gas
- **TIPPING POINT 2** LCOE solar + 0 storage < **new** coal/gas

TIPPING POINT 3

LCOE of solar <

existing coal/gas

TIPPING POINT 4

LCOE solar +

storage <

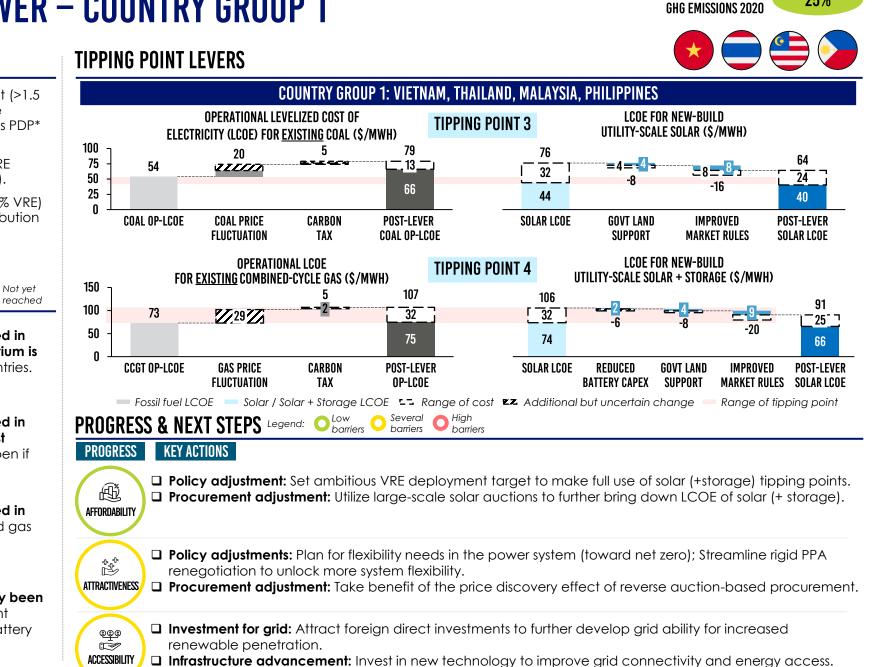
existina coal/aas

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- Tipping point 2 has been reached in certain cases, especially against CCGI. Against coal it may happen if there is no domestic price cap
- Tipping point 3 has been reached in Group 1, mainly due to coal and gas price fluctuation

• Tipping point has not consistently been reached in ASEAN. This is relevant particularly for Vietnam. High battery prices are the main barrier.



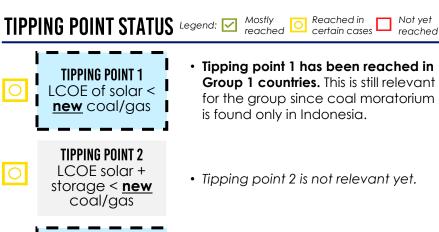
25% OF TOTAL ASEAN

25%

SOLAR & STORAGE IN POWER – COUNTRY GROUP 2

SECTORAL CONTEXT

- Group 2 consists of countries with lower solar deployment (<500 MW), less ambitious VRE planning, less mature market, which resulted from weaker enabling policy environment.
- All countries except Cambodia (4% VRE) have <0.4% of VRE penetration. Each has its own specific barriers e.g., system overcapacity, carbon lock-in, rigid market, political instability.
- Group 2 countries have existing technical flexibility (via gas or hydro) to accommodate first 5% of VRE penetration without the need for deploying storage solutions.



TIPPING POINT 3 LCOE of solar < existing coal/gas price cap)

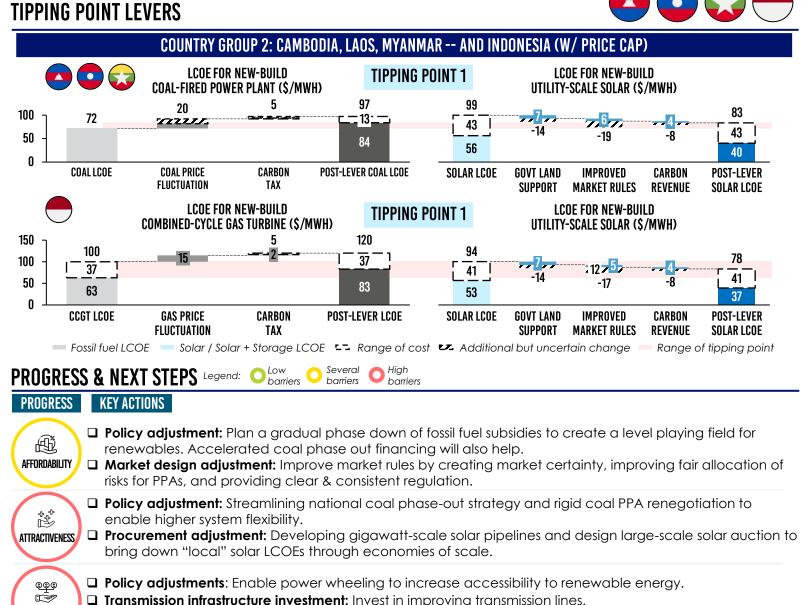
TIPPING POINT 4 LCOE solar + storage < existing coal/gas

0

Tipping point 3 has been reached in Group 2, mainly due to coal and gas price fluctuation, except Indonesia (due to domestic coal

ACCESSIBILITY

• Tipping point 4 is not relevant yet.



25% OF TOTAL ASEAN

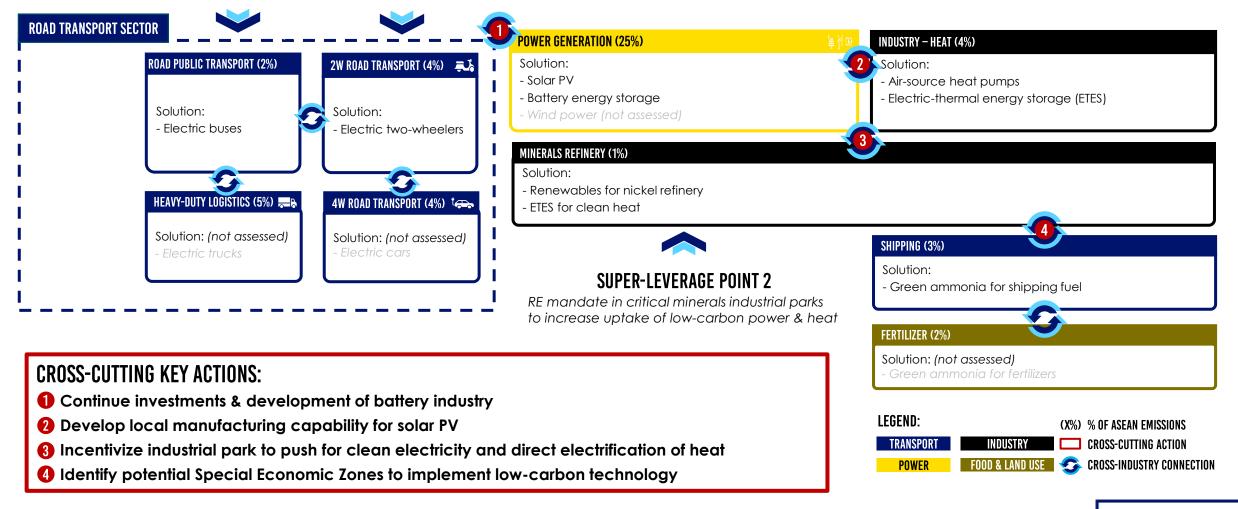
GHG EMISSIONS 2020

□ Interconnectivity improvement: Accelerate interconnection execution to accelerate renewable build-out.

TWO SUPER-LEVERAGE POINTS COULD TRIGGER A CASCADE OF TIPPING POINTS FOR ZERO-CARBON SOLUTIONS IN SECTORS ACROSS ASEAN

SUPER-LEVERAGE POINT 1

Zero-emission vehicles mandate to two-wheelers and buses (30% ZEV mandate amounts to minimum of ~75 GWh battery demand



HOW BLENDED FINANCE COULD HELP CATALYZE THE TRIGGERING OF THE TIPPING POINTS

	SECTOR	SOLUTION IN FOCUS	TIPPING POINT'S ENABLING CONDITIONS		
			AFFORDABILITY ATTRAC	CTIVENESS ACCESSIBILITY	INSTRUMENTS TO CATALYZE THE TRIGGERING OF THE TIPPING POINTS
	<u>POWER</u>	Solar (VRE) + storage	GROUP 1	0 🔿 🖨	- Technical assistance to support the low-carbon power system transition (VRE adoption or coal retirement) - Guarantees (e.g., first-loss mechanism) for VRE projects
			GROUP 2	••••	- Guarantees or concessional loans for power grids (T&D) expansion or upgrade - Concessional loans/grants for early coal retirement (from philanthropic and public capital, i.e., MDBs)
<u>, 1</u>	<u>2-WHEELERS</u> <u>In road transport</u>	Electric two- wheelers			- Grants for E2Ws R&D (on product performance and attractiveness) to help achieve product-market fit - Concessional loans for charging infrastructure
	<u>BUSES</u> In road transport	Electric bus			- Concessional loans for e-buses (mass) procurement and charging infrastructure - Technical assistance to support the government in creating the enabling policy and environment to attract invesment
	<u>INDUSTRIAL HEAT</u>	Industrial heat pumps Electric thermal energy storage			 Grants/technical assistance for feasibility studies for low-carbon industrial heat projects Grants for low-carbon industrial heat technology's proof-of-concept (R&D) Concessional loans for first-of-a-kind (FOAK) low-carbon industrial heat projects Equity investment for early-stage technology providers/companies, especially for ETES
<u>≜</u>	<u>Shipping</u>	Green ammonia			 Concessional loans for green ammonia refueling and bunkering infrastructure (port) Grants/technical assistance on supporting studies to accelerate green ammonia-fueled ships uptake (ship engine development and handling safety)
AND -	INDUSTRIAL PARKS	VRE + storage and ETES			 Concessional loans for VRE + storage and/or ETES adoption and local grid upgrade Innovative financing to accompany capital investment in green industrial parks

Source: Systemiq analysis. Notes: Company-level blended finance refers to the use of catalytic capital from public or philanthropic sources directly into the capital of a company(balance sheet). Typical instruments include equity investments, below-market loans, or credit guarantees. Project-level blended finance, on the other hand, refers to that same use of catalytic capital but at a project-level (usually through a special purpose company/vehicle) common in infrastructure projects, relying mostly on the viability of the cash flows of the project alone (project finance). The most common forms of project-level blended finance are guarantees and insurance.

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THANK YOU

You can download our report here:





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SOLAR & STORAGE AND ELECTRIFICATION OF HEAT IN NICKEL REFINERY

1% OF TOTAL ASEAN GHG Emissions 2020, might go UP to 5% in future



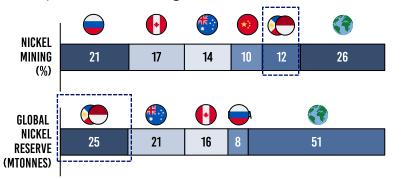
1%

ASEAN HAS WORLD-LEADING NICKEL RESERVE AND IS FOCUSING ON DOWNSTREAMING THE NICKEL INDUSTRY

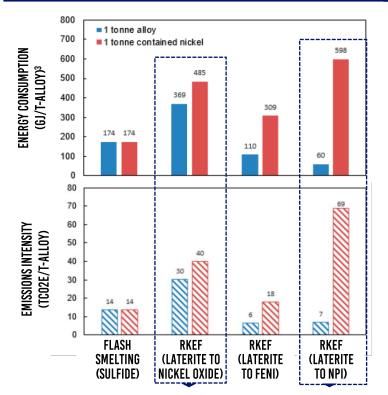
• Nickel will be an important mineral for energy transition. Low-carbon technologies for the transition, especially batteries that use CAM technology, need Grade I Nickel¹

LOW-CARBON TECHNOLOGY	NICKEL
UTILITY-SCALE BATTERIES	•
EV BATTERIES	•
EV CHARGERS	•
SOLAR PV	•
WIND — HIGH — MODERATE — LOW	•

 Indonesia & Philippines are key players in nickel value chain. These 2 ASEAN countries has ~10% of global nickel mining and possess ~25% of global reserve.²



EXISTING NICKEL PRODUCTION IS ENERGY INTENSIVE, DUE TO HIGH ELECTRICITY & HEAT CONSUMPTION



Current Grade I nickel processing in Indonesia is very energy and emissions intensive. Rotary Kiln Electric Furnace (RKEF) and Nickel Pig Iron (NPI) method, both of which are emissions intensive due to reliance on coal, are main methods for production.

INTEGRATING VRE IN NICKEL PROCESSING CAN CREATE UP TO 2.8 GW DEMAND OF VRE SOLUTIONS

 Using projected Nickel production routes, mandating renewables use can create ~1.7 to 2.8 GW demand for low-carbon solutions for power⁴, depending on scenario.



• With the right timing, Indonesia can further unlock enabling conditions for power and medium-to-high industrial heat, creating a cascading effect into the low-carbon solution ecosystem.



• Achieving low-carbon nickel production will also attract new markets, thus adding the potential of establishing green corridors to battery production regions (e.g., EU), creating cascading effect to the shipping sector.

Notes: 1) IFC (2022), Net Zero Roadmap for Copper and Nickel; 2) McKinsey (2020), How clean can the nickel industry become? and Bloomberg NEF; 3) Wei et al (2020), Energy Consumption and Greenhouse Gas Emissions of Nickel Products; 4) Systemiq analysis using assumptions: Class I Nickel through 50% RKEF-NiO and 25% RKEF-FeNi, at 23 MWh/tonne Ni

