



THK Forum Outcome Session:

Sustainable Travel and Tourism and Historical Urban Landscape

- **Date:** Sunday, November 13th 2022
- **Time:** 15.00 – 16.30 Bali time (1.5 hours)
- **Venue:** Bali Nusa Dua Convention Center
- **Co-host:** Sustainable Tourism Global Centre
- **Government Patron:** H.E. Sandiaga S. Uno, Minister of Tourism and Creative Economy, Indonesia
- **Participants:** Travel & Tourism industry players and governments
- **THK Liaison:** Veerle Haagh (veerle.haagh@systemiq.earth)

Context

The travel and tourism sector is tremendously valuable to society, the economy and nature. In 2019, ~330 million people worked in travel & tourism worldwide (10% of all jobs), supporting more than a billion additional livelihoods. Travel & tourism (T&T) represents an estimated 10.3% of global GDP. 78% of that is generated in G20 countries, or 86% when including the European Union. **Travel & tourism's global, yet concentrated nature makes the G20 the forum of choice for this agenda.** Interventions by the world's leading nations can move the needle. This transition requires deep coordination between the Global North and the Global South.

Perhaps surprisingly, there is no comprehensive global strategy yet that assesses the role travel & tourism can play in slowing down climate change, restoring nature and strengthening communities. *Better Travel, Better World* was commissioned by the Sustainable Tourism Global Center and executed by Systemiq to bridge that gap. This report will act as the 'North Star' for the T&T industry globally:

- It is the first-ever **global, fully-costed strategy** for the whole travel and tourism industry, capturing opportunities that are missed when looking at T&T's closely interlinked sub-sectors in isolation
- It articulates **how T&T's role in post-covid-19 recovery can be used to abate GHG emissions** and the systems it interconnects with, making it a key strategy in achieving countries' NDCs
- It identifies **concrete actions for policymakers and the private sector**, backed by a solid fact base, from the perspective that **climate** measures must go hand in hand with measures that protect **nature**, and strengthen **communities**¹

¹ *Better Travel Better World* report aggregates initiatives from the public and private sector to accelerate impact, including from the World Travel and Tourism Council, the Sustainable Hospitality Alliance, the World Resources Institute, the Energy Transitions Commission, Travalyst, and other organisations. *Better Travel Better World* rallies CEOs around sustainable tourism agenda (including from the Radisson Group & Heathrow Airport) to ensure to report is turned into action and takes guidance from leaders in the space.



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The *Better Travel Better World* report offers a unique opportunity to connect the G20 intergovernmental discussions with the private sector for a joint vision on sustainable T&T that will make difference for local communities and global economies. To facilitate those discussions, the highlights of *Better Travel Better World* will be presented at the Tri Hita Karana Forum that takes place ahead of this year's G20 meeting in Bali, Indonesia.

Event Objectives

1. By launching the BTBW report, bring attention to **the role T&T can play in post-covid recovery, resilience, and decarbonisation** in G20 countries and beyond and highlight national best practices. Reinforce the urgency of action and pathways to change.
2. Engage key stakeholders from government, business and finance on the sustainable travel & tourism agenda.
3. **Align on a joint ambition** for the transition in the travel and tourism industry and concrete recommendations for action, i.e.,
 - o Set (voluntary) targets for climate, nature and communities for the T&T industry
 - o Agree on creating the regulatory and fiscal environment for enabling the key drivers of transition
4. **Raise commitment** to unlocking more capital **for sustainable T&T**



Run of show (Subject to Changes)

3.00PM- 3.10PM (10 mins)	Key Note	H.E. Sandiaga Uno, Minister of Tourism and Creative Economy, Republic of Indonesia (TBC)
3.10PM- 3.20PM (10 mins)	Setting the scene: presentation of key findings of the Better Travel Better World report	Sophie Hermann, partner at Systemiq
3.20PM- 4.00PM (40 mins)	Panel Discussion and Q&A The role T&T can play in post-covid recovery, resilience, and	<ul style="list-style-type: none">▪ Dr. Frans Teguh , G20 Chair of Tourism▪ H.E. I Wayan Koster, M.M., Governor of Bali, Republic of Indonesia (TBC)▪ Brune Poirson, Chief Sustainability Officers at Accor Group, member of the Executive Committee



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	decarbonisation in G20 countries and beyond.	<ul style="list-style-type: none">▪ Widyasari Listyowulan, Vice President for Public Policy and Government Affairs at Traveloka▪ Omar Romero, Chief Development Officer at Six Senses▪ Shana Fatina, President Director at Labuan Bajo Flores Tourism Authority <p><i>Moderator: Jeremy Oppenheim</i>, Founder and senior partner at Systemiq</p>
4.00PM-4.15PM (15 mins)	Sustainable and inclusive development for the Heritage protection of Historic Urban Landscapes Serangan Village: A Showcase of Blended Financing in Historic Urban Landscape	<ul style="list-style-type: none">• Jyoti Hosagrahar, Deputy Director World Heritage Center, UNESCO• Dr. Amalia Adiningar Widhyasanti, Deputy Minister for Economy, Ministry of National Development Planning, Republic of Indonesia
4.15PM-4.30PM (15 mins)	From Theory to Collective Action Closing and next steps	<ul style="list-style-type: none">▪ Paul Polman, Business leader, campaigner, co-author of "Net Positive: how courageous companies thrive by giving more than they take"▪ President Felipe Calderon, Honorary Chairman, Global Commission on the Economy & Climate, Former President of Mexico (2006-2012) <p><i>Moderator: Jeremy Oppenheim</i>, Founder and senior partner at Systemiq</p>